



## William N. Lindsay III, CLU, CEBS, RPA

Health Care Consultant

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### Experience

Bill is the Principal with Lindsay3, LLC a consulting firm focused on strategic planning around health care reform, insurance and insurance brokerage activities.

Bill recently retired as the President of the Lockton Benefit Group-Denver, an employee benefits brokerage and consulting firm. His extensive background within the field of health care and insurance has placed him within the sphere of the national health care policy and financing debate. The scope and depth of his experience is reflected in the various roles he has been asked to serve in.

His knowledge in health care comes from over forty years of health care consulting to businesses across the nation. He is well known for his ability to provide organizations with innovative approaches to controlling cost, improving the value of the benefits provided, and adding strategic direction to executive decisions on health insurance.

Bill has published and coauthored numerous articles and white papers on insurance, employee benefits, health care and health care reform. He frequently serves as a speaker and panelist for the National Council of State Legislatures, national insurance companies and national industry associations. He is often used for testimony before the United States Congress and has met with the Bush, Clinton and Obama White House staff on matters related to Health Care Reform.

His accolades include being a recipient of the National Governor's Association Award for Service to the States, the John Ingelhard Award for his work on health policy in Colorado, and the Del Hock Memorial Award for his service to Denver, among others.

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### Public Policy Contributions

- A facilitator in the creation of Colorado's Health Insurance Exchange legislation;
  - Chair of Colorado's Commission on Affordable Health Care
  - Chair of Colorado's Blue Ribbon Commission on Health Care Reform;
  - Inaugural Board Chair of the Colorado Children's Basic Health Plan Policy Board;
  - Board Chair of the oldest small business coalition in the United States, National Small Business Association;
  - Grant Review & Award panel member for the Robert Wood Johnson Foundation;
  - Past member of the National Advisory Council of the Academy for Health Services Research and Health Policy; and
  - Past Board member and current health committee chair for the Denver Metro Chamber of Commerce.
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